

East Troy All Sports Booster Club

Meeting Minutes

August 2, 2021

MEETING: Called to order at 7:12 p.m. by President Alisa Aleckson

PRESENT: Debbie Hodges, Pam Donegan, Michelle Schaefer, Alisa Aleckson, Steve Collins, Casey Heimos, Laura Cesar

INTRODUCTIONS: Steve Collins is the head football coach.

NEW MEMBERS: None

SECRETARY'S MONTHLY REPORT: Debbie Hodges motioned to approve the June report. Pam Donegan seconded. All in favor. Motion carried.

TREASURER'S REPORT: Income for June and July consisted of \$100 in community support, \$69.95 from Frank's receipts, \$20.00 from memberships, and \$155.00 from the Senior Banquet. There were no expenses for June and July. Pam Donegan motioned to approve the report. Debbie Hodges seconded. All in favor. Motion carried.

DISBURSEMENTS: There were no requests for money this month.

OLD BUSINESS:

1. Election of President: Welcome Alisa Aleckson who joined the board as President.
2. Fundraising Ideas: See below.
3. Promotion Ideas for Incoming Freshman Class: Pam Donegan will have a table set up at incoming freshmen parents' night on August 25th.
4. Letter to Coaches/Request for Purchase Form: Current status pending update from Reid Oldenburg.

NEW BUSINESS:

1. Concessions
 - a. Mary Harding is running the yearbook signing event.
 - b. Typical concessions supplies are out of stock at this time and alternative items have been purchased by Marolyn Komperud.
 - c. Concessions chairs are established for some sports and are still needed for others. Concessions chairs will be solicited at the parent meetings.
 - d. Sign-up Genius status pending update from Reid Oldenburg.
2. Invitations to Sports Team Meetings
 - a. Pam Donegan presented the membership form and the parent meetings summary for this year.
 - b. Board members will reach out to coaches regarding team parent meeting dates and concessions chairs. Pam Donegan or another board member will speak at upcoming parent meetings.

- c. Michelle Schaefer pointed out that co-op sports with other schools do not have the same parent meetings. Pam Donegan can email the booster club information to those families.
3. Additional Promotion Ideas for Incoming Freshman Class: Pam will attend parents' night.
4. Additional Fundraising Ideas
 - a. Michelle Schaefer suggested soliciting families with a letter.
 - b. Casey Heimos asked the school several follow-up questions regarding the school's raffle license and it was determined that the club cannot use the school's raffle license.
 - c. The club decided not to hold an auction this year.
 - d. A calendar raffle was proposed. Alisa Aleckson motioned to spend up to \$75 for a raffle license. Debbie Hodges seconded. All in favor. Motion carried. Casey Heimos and Laura Cesar will look into raffle license requirements.
5. Online School Registration: One family joined the club through online registration.
6. Next Meeting: The next meeting will be held on Monday, September 13 at 7:00 p.m. at East Troy High School in Room 603.

Casey Heimos motioned to adjourn. Debbie Hodges seconded.

The meeting was adjourned at 8:37 p.m.

Respectfully submitted, *Laura Cesar*